

THE KAVERY ENGINEERING COLLEGE*(An Autonomous Institution)***B.E/B.TECH DEGREE END SEMESTER THEORY EXAMINATIONS, NOV/DEC 2025***Seventh Semester**Mechanical Engineering***GE3792 – Industrial Management***Regulations - 2021**Duration : 3 Hrs**Maximum : 100 Marks***PART – A (ANSWER ALL QUESTIONS) (Marks 10*2=20)**

<i>Q.No</i>	<i>Questions</i>	<i>BTL</i>	<i>CO</i>	<i>Marks</i>
1.	How many roles of managers were identified by Henry Mintzberg?	L1	1	2
2.	Enlist the functions of trade union.	L1	1	2
3.	Enlighten how mission statement is important for an organization?	L2	2	2
4.	Compare centralization and decentralization.	L2	2	2
5.	Why preventive control critical in a production environment?	L1	3	2
6.	State the importance of internal and external audit in an organization.	L2	3	2
7.	“Is conflict considered both positive and negative in organization”- Justify your answer.	L5	4	2
8.	Highlight the key stages in lewin’s process of change model.	L2	4	2
9.	What is meant by BPR?	L1	5	2
10.	Write down the functions of ERP system for modern business operations.	L1	5	2

PART – B (ANSWER ALL QUESTIONS) (Marks 5*16 = 80)

<i>Q.No</i>	<i>Questions</i>	<i>BLT</i>	<i>CO</i>	<i>Marks</i>
11.	a Apply the Henry Foyal principles of management for today business environment.	L3	1	16
	Or			
	b i Which type of company is most suitable for large scale operations? Give examples.	L3	1	8
	ii If you are launching automobile company in India, which environmental factors will you consider?	L3	1	8
12.	a Define strategic planning. Discuss the steps involved in strategic planning and any three implementations strategic should be considered.	L2	2	16
	Or			
	b Assume you are posted as HR manager in a leading organization. How will you apply and conduct the recruitment drive for your company? Give details.	L3	2	16

13.	a	i	Which type leadership style is most effective for small startup company? Justify your answer.	L2	3	8
		ii	How would you apply the decision-making process in a manufacturing company?	L2	3	8
		Or				
	b		Explain the impact of barriers of communication and how overcome them.	L2	3	16
14.	a		What do you think the best suited Motivation Theories in today's world? Explain any two motivational theories in detail.	L2	4	16
		Or				
	b	i	Discuss the concept of change management.	L2	4	8
		ii	Define sources of resistance. Discuss the sources of management.	L2	4	8
15.	a		Describe the concept of productivity. Discuss the factors affecting productivity and methods of improving productivity.	L2	5	16
		Or				
	b		Enumerate the feature of Bench marking, TPM and SWOT analysis.	L2	5	16